Tami Sutcliffe, Ph.D.

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Email: tami.sutcliffe@gmail.com
Web site: http://tamisutcliffe.com/

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Editor/Content Developer 2019 – [present]   axcient.com
Axcient: Denver, Colorado
Maintain the Axcient Technical Knowledgebase and publish the monthly Technical Best Practices newsletter. Specializing in complex technical documentation for IT environments.

Instructional Designer 2015 – 2019   http://efolder.net/
eFolder/Axcient - San Francisco, CA
Design and develop new training courses, materials and documentation including live webinars, narrated training presentations, job aids, knowledgebase articles and on-demand streaming videos. Structure information, determine delivery system, design instructional events, and create prototypes.

Instructional Designer 2011 - 2015   http://www.intuition.com
Intuition Publishing, LTD – Dublin, Ireland
Adapt a body of knowledge supplied by experts, turning it into cogent and compelling web-based training, liaising with subject matter experts on content. Create interactive elements including metaphor design, site mapping and navigation while adhering to good interactive and instructional design principles.
Clients include Nickelodeon, Bank of America, McKesson and Royal Bank of Scotland.

Instructional Designer 2005-2011   https://olli.unt.edu/
University of North Texas - Osher Lifelong Learning Institute
Design online courseware including multimedia elements using a variety of online learning management systems and authoring software (WebCT Vista, Dreamweaver, Flash, Captivate, Camtasia, Raptivity) demonstrating an understanding of eLearning courseware communication standards. Coordinate development and completion of courseware projects including tracking and reporting on project status. Advanced WebCT skills and extensive HTML scripting.

Instructional Designer   2007- 2009 [contract project]   https://eyvirtualacademy.com/
Ernst & Young – EY Virtual Academy   Irving, Texas
Create, launch, and maintain web-based learning courses tailored for professionals using proprietary LCMS platforms. Organize and produce training documents including instructor-led materials, shared portal documents, and company-wide archival records. Extensive creation and use of customized style sheets, design documents, content roadmaps and QA procedures. Demonstrate and document mastery of AICC/SCORM standards.

Instructional Web Designer 2002 - Present   http://www.informationart.org/
[Owner] InformationArts.org, McKinney, Texas
Provide online training development, WBT/CBT authoring, technical writing, project management, training delivery and facilitation, online instruction, document management, editing & proofing, taxonomy development, corporate archive creation. Extensive use of Perl, PHP, HTML and MySQL

Web Instructional Specialist   2001 - 2003
Collin County Community College Library: McKinney, Texas   http://www.collin.edu/library/aboutus/
Develop web site and deliver a range of traditional and innovative library services including web-based resources. Serve as liaison between LRC and teaching faculty on matters of curriculum support through collection development and bibliographic instruction.

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EDUCATION:
*   Ph.D. [2015] Information Science - University of North Texas [Dissertation:]
     MIT Leonardo Top-Ranked Abstract for 2015
    Published as *The Iconology of Pinterest* (2014) OmniScriptum GmbH & Co. KG
    [ISBN 978-3-659-68592-7]

*   Masters of Arts [2004] Art History - California State University [Thesis:]
*   Masters of Library Science [1999] - Texas Woman's University, Denton, Texas [Thesis:]
*   Bachelor of Arts, English [1996] - Texas Woman's University, Denton, Texas Minor: Art History

C E R T I F I C A T I O N :
Texas State Library & Archives Commission: County Librarian [Grade I]: Feb 1999

S K I L L S :
Scripting/Languages: HTML, CSS, XML, MySQL, JavaScript, Perl

eLearning Applications: Articulate360, Camtasia, Canvas, Captivate, Lectora, Blackboard/WebCT, Moodle, Jira, Confluence, SnagIt, Figma, Google Analytics, Hubspot, Notion, Photoshop, Illustrator, Paint Shop Pro, Flash, Slack, WordPress, Quark Express, Acrobat, Pendo, Visio, SalesForce, Office suite (Word, Excel, Access, PowerPoint, SharePoint, Outlook)

W E B L I O G R A P H Y:

 Instructional design portfolio:

Course sampler online:

PUBLICATIONS and PRESENTATIONS:

The Iconology of Pinterest: Exploring Naming Behavior in Personal Digital Image Collections. Sutcliffe, T. (2014). OmniScriptum GmbH & Co. [ISBN 978-3-659-68592-7]

Reminders of Home: A Survey of the Semiotic Signs Related to Human Dwelling Places. Sutcliffe, T. (2009). Saarbrücken, Germany: VDM Verlag Dr. Müller. [ISBN 978-3-639-19158-5]

"Determining Place Regulations on the Internet"- presented at the Southern States Communication Association 77th Annual Convention

"Gender & Communication on the Web": presented at the Library Research Round Table Forum during the American Library Association National Conference