

# Tami Sutcliffe, MLS, MA

972.542.2717

Email: [tami.sutcliffe@gmail.com](mailto:tami.sutcliffe@gmail.com)

Web site: <http://tamisutcliffe.com/>

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## **Instructional Designer** 2011 - present

<http://www.intuition.com>

*Intuition Publishing, LTD – Dublin, Ireland*

Adapt a body of knowledge supplied by experts, turning it into cogent and compelling web-based training, liaising with subject matter experts on content. Create interactive elements including metaphor design, site mapping, navigation, iconography and visual elements while adhering to good interactive and instructional design principles.

## **Instructional Designer** 2005-2011

<http://www.leadonline.info/>

*University of North Texas Lifelong Education @ Desktop, Denton, Texas*

Design online courseware including multimedia elements using a variety of online learning management systems and authoring software (WebCT Vista, Dreamweaver, Flash, Captivate, Camtasia, Raptivity) demonstrating an understanding of eLearning courseware communication standards. Coordinate development and completion of courseware projects including tracking and reporting on project status. Advanced WebCT skills and extensive HTML scripting.

## **Instructional Designer** 2007- 2009 [contract project]

<http://www.acs-inc.com/>

*Ernst & Young - Affiliated Computer Services [ACS] Irving, Texas*

Create, launch and maintain web-based learning courses tailored for Ernst & Young professionals using E&Y proprietary LCMS platforms. Organize and produce training documents including instructor-led materials, shared portal documents, and company-wide archival records. Extensive creation and use of customized style sheets, design documents, content roadmaps and QA procedures. Demonstrate and document mastery of AICC/SCORM standards.

## **Instructional Web Designer** 2006-2009

<http://clear.unt.edu/>

*UNT Center for Learning Enhancement, Assessment, and Redesign, Denton, Texas*

Design and maintain sites for the QEP (Quality Enhancement Plan), in addition to supporting UNT's Center for Teaching, Learning and Assessment projects. Extensive use of WebCT Vista, Dreamweaver, Paint Shop Pro and Flash. Advanced HTML coding in addition to complex project management tasks.

## **Instructional Web Designer** 2002 - Present

<http://www.informationart.org/>

*[owner] InformationArts.org, McKinney, Texas*

Provide online training development, WBT/CBT authoring, technical writing, project management, training delivery and facilitation, online instruction, document management, editing & proofing, taxonomy development, corporate archive creation. Extensive use of Perl, PHP, HTML and MySQL

## **Web Instructional Specialist** 2001 - 2003

*Collin County Community College Library: McKinney, Texas*

<http://www.ccccd.edu/>

Develop web site and deliver a range of traditional and innovative library services including web-based resources. Serve as liaison between LRC and teaching faculty on matters of curriculum support through collection development and bibliographic instruction.

## **Knowledge Management Analyst** 2000 - 2001

*Verizon - Strategy, Planning and Metrics, Irving Texas*

<http://www.verizon.com>

Create technology implementation gap analysis, along with data gathering and verification. Provide information organization for corporate strategy group, while coordinating documents in a new process development program. Compile accurate information to integrate into reports for analysis. Advanced use of Visio, Access and Infrastructure Assessment tools.

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## EDUCATION:

- Ph.D. Program in Information Science [2014] University of North Texas: candidate [ABD]  
<http://tamisutcliffe.com/tamisutcliffe/doctorate.html>
- Masters of Arts [2004] - Art History, California State University, Dominguez Hills, California  
[http://www.tamisutcliffe.com/REMINDERS\\_OF\\_HOME/signs1.html](http://www.tamisutcliffe.com/REMINDERS_OF_HOME/signs1.html)
- Masters of Library Science [1998] - Texas Woman's University, Denton, Texas  
<http://www.tamisutcliffe.com/GENDER/home.html>
- Bachelor of Arts, English - Texas Woman's University, Denton, Texas  
Minor: Art History , *magna cum laude* <http://www.tamisutcliffe.com/tamisutcliffe/art.html>

## PUBLICATIONS and PRESENTATIONS:

Sutcliffe, T. (2009). Reminders of home: A survey of the semiotic signs related to human dwelling places. Saarbrücken, Germany: VDM Verlag Dr. Müller. [ISBN 978-3-639-19158-5] Available at <http://tinyurl.com/27o3t7z>

"User-Generated Content as Art: The Information Ground of Flickr and Why We Love It" – Doctoral dissertation available at [http://tamisutcliffe.com/tamisutcliffe/flickr\\_infoground.html](http://tamisutcliffe.com/tamisutcliffe/flickr_infoground.html)

"Determining Place Regulations on the Internet" - Presented at the Southern States Communication Association 77th Annual Convention March 29 2007 and available at <http://tamisutcliffe.com/tamisutcliffe/symbolic.html>

"Gender & Communication on the Web": presented at the Library Research Round Table Forum during the American Library Association National Conference on June 28, 1999 and available at <http://www.tamisutcliffe.com/GENDER/home.html>

## CERTIFICATION:

Texas State Library & Archives Commission: County Librarian [Grade I]: Feb 1999

## SKILLS:

Scripting/Languages:

Perl, PHP, HTML, CSS, MySQL, JavaScript

eLearning Applications:

Captivate, Articulate, Lectora, Camtasia, WebCT, Dreamweaver, FrameMaker, Photoshop, Illustrator, Paint Shop Pro, Flash, Quark Express, Acrobat, Visio, Microsoft Office suite (Word, Excel, Access, PowerPoint, FrontPage, Outlook)

## WEBLIOGRAPHY

<http://tamisutcliffe.com/samples.html>

Created and launched course sampler online:

<http://www.youtube.com/watch?v=NT8IZc2QWo>